

INTRODUCING THE NEW QUALIFIED SPEAKERS BADGE!

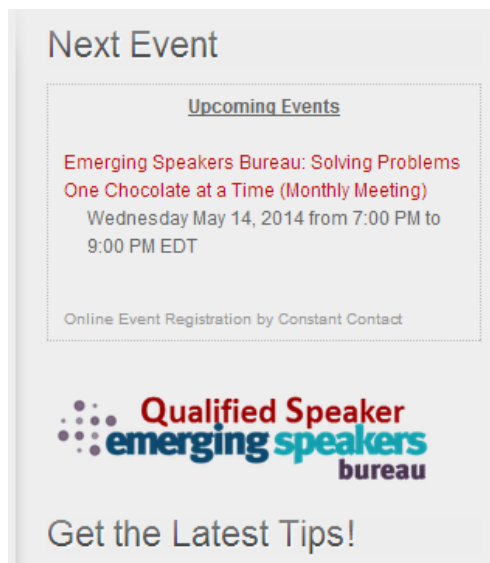
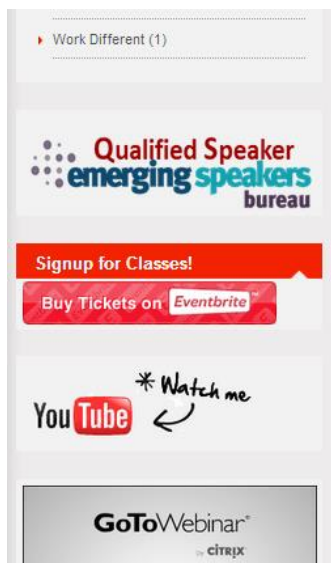
Beginning in May (and retro for all speakers that have already Qualified), those speakers who nominated to Qualified Speaker status will receive a badge for their website or marketing materials.

The badge lets people know you meet a Speaking standard, and are a member of the Emerging Speakers Bureau. Obviously the choice is yours, but it is an extra item of credibility.

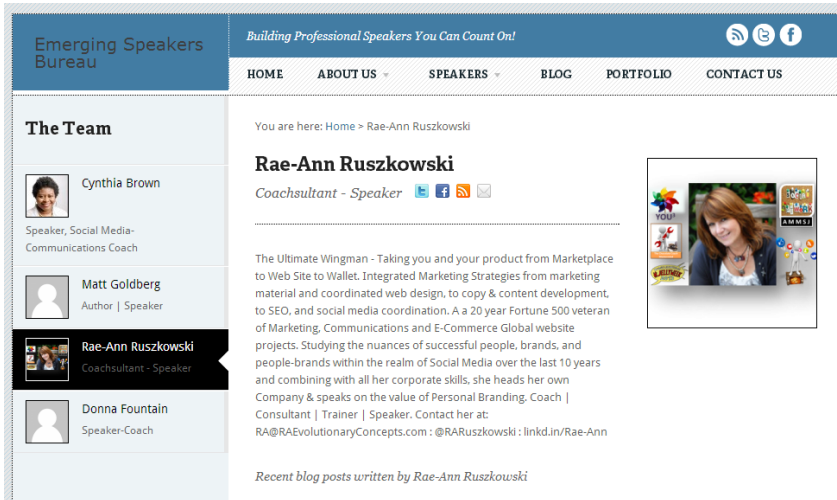
The image:



Can be uploaded to any website page (instructions provided), wherever you'd like it, such as is here towards the lower part of one website, and then towards the top on my Speaking page at another site:



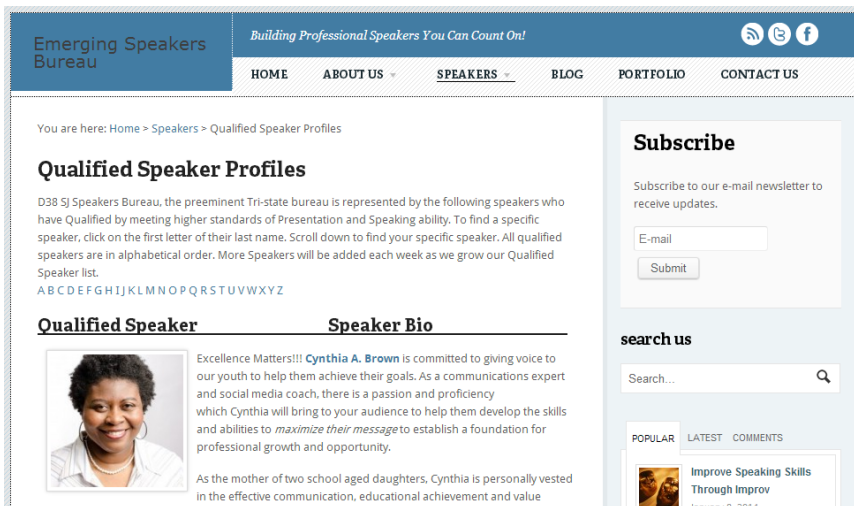
The badge can also be added to your marketing materials or email signature line if preferred, and all links back to your Emerging Speakers Bureau page:



The screenshot shows the 'The Team' section of the Emerging Speakers Bureau website. It features a list of team members on the left and a detailed profile for Rae-Ann Ruskowski on the right. The profile includes her name, title 'Coachsultant - Speaker', a bio describing her as 'The Ultimate Wingman', and a list of speaking topics. A photo of her is also displayed.

The above is obviously mine at: <http://sjspeakersbureau.com/author/rabdachair/>

Your picture, profile and speaking topics will also be available here:



The screenshot shows the 'Qualified Speaker Profiles' section of the Emerging Speakers Bureau website. It includes a 'Subscribe' form, a search bar, and a list of qualified speakers. The profile for Cynthia A. Brown is highlighted, showing her photo and bio.

<http://sjspeakersbureau.com/speakers/qualified-speaker-profiles/>

What are the benefits to becoming a Qualified Speaker?

I'm glad you asked! All Qualified Speakers have the opportunity to

1. Guest post on the Emerging Speakers Bureau website,
2. Be included in / on Bureau marketing materials,

3. Have first crack at any speaking leads that come to the Bureau,
4. Get recommended / referred when I'm asked about Speakers
5. Present / Keynote / Lead at Emerging Speakers Bureau events
6. And depending on your topics, will be asked to present at the Global Speakers Bureau meetings on occasion,
7. And will have the opportunity to be featured on our Speakers Bureau Channel.

What's the Process?

To become a Qualified Speaker of Emerging Speakers Bureau, you must:

1. Attend at least two-three Speakers' Bureau meetings so you understand our format and expectations,
2. Sign up to give your Qualifying Speech (contact Rae-Ann: info@SJSpeakersBureau.com, 888-724-7517),
3. Review and prepare the Pre-Presenter's guide,
4. Prepare a 20-40 minute formal presentation. Work with a Qualified Speaker, Charter member, or Bureau Chair, as needed, for coaching and advice,
5. Submit your speech title and a speaker's introduction to the Speakers' Bureau Chair at least two weeks before the meeting (info@SJSpeakersBureau.com). Use this Pre-Presentation Guide to help with the info you need. Also check out the Submission Guidelines.
6. Come to the meeting prepared to speak and receive feedback, and participate in the meetings.
7. If you need any special equipment, time, audience / seating setup or video recording, please let the Chair know.