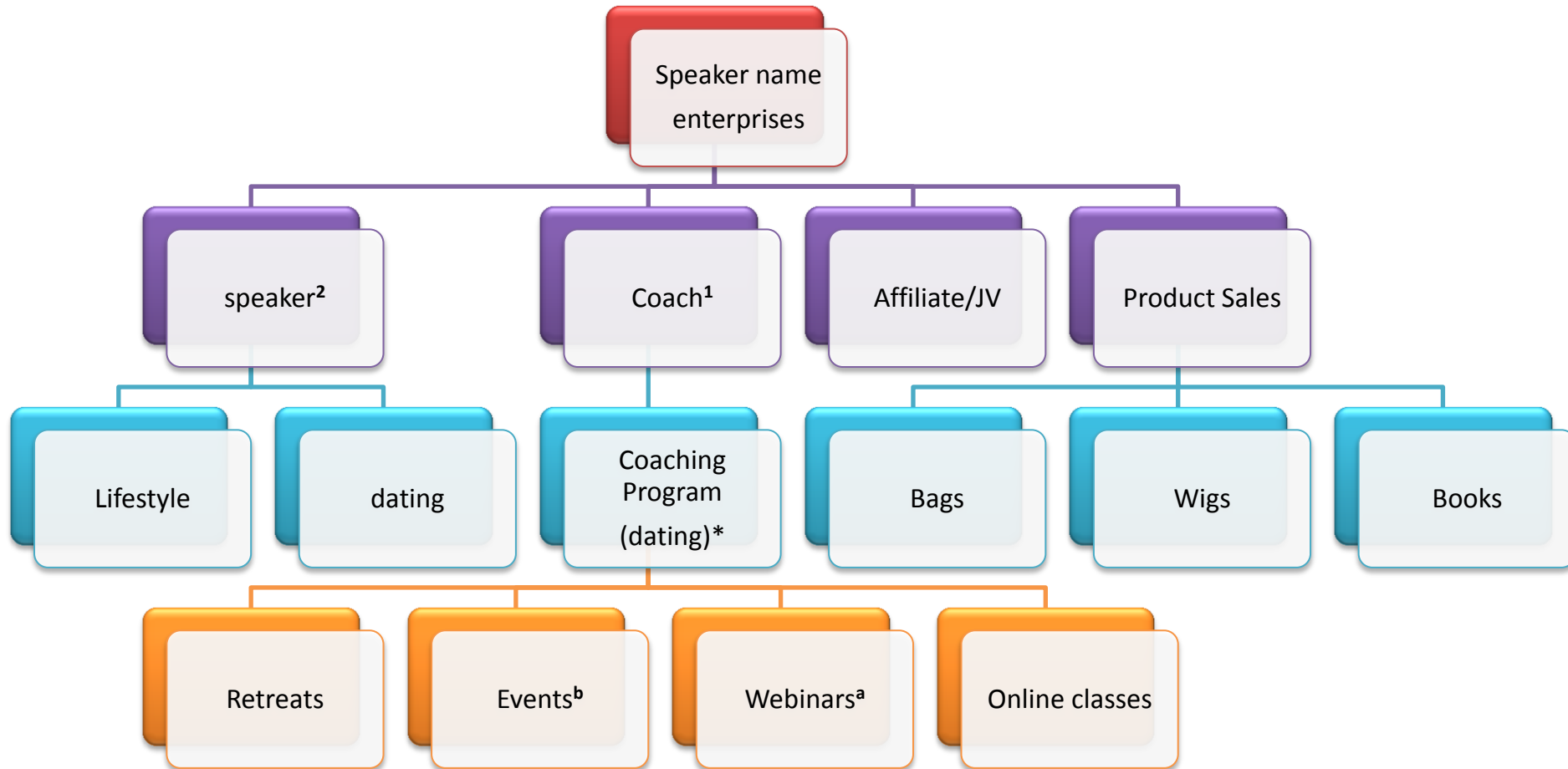


# Get Focused: *Build a Speaking / Business Map to help grow opps*

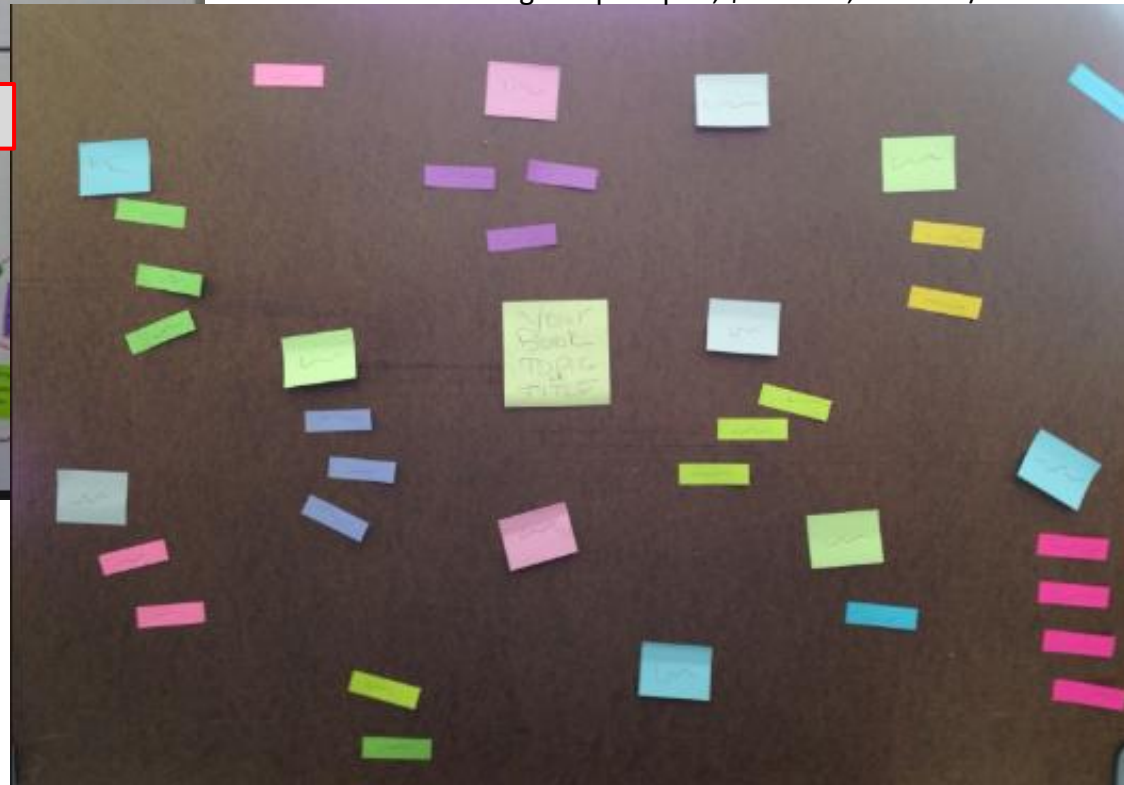
*Make Your Own Speaking Model to Help you Focus!*



**Priorities/Focus:**

- 1. Coaching elements**
- 2. Speaking: to drive into coaching**

5. Your Name in the center (this works for speeches, books etc)
6. Brainstorm your main silos. (1 color / size) & set up key 'collection areas' (speaking, coaching or other service, books, publishing, services/products etc)
7. Now brainstorm under each key block. Use a color size for key points, key sub topics, working questions, parking lot, visual
8. Group, categorize, or move things around. Let things macerate. Looking for quick pics, \$ centers, interest / ease



1. Mark off an area – bedroom, office, work area, basement
2. Get stickies of all colors and sizes
3. Use a white board, chalkboard or get large size flip chart paper
4. Use diff color pens / markers

Another option is a mindmap where you list things as they flow

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

Speaking Topic 1

Speaking Topic 2

Limit your Speaking to 3 top / key topics. This helps focus and allows you to get more done.

Coaching

Yourname.com

Speaking Topic 3

---

---

---

---

---

---

---

---

ID other key sources of income: what will you sell when speaking? Books, coaching, programs, products, affiliates.

Partnerships

Publishing Services  
Events

Limit your Speaking to 3 top / key topics. This helps focus and allows you to get more done.

---

---

---

---

---

---

---

---

---

---

---

---

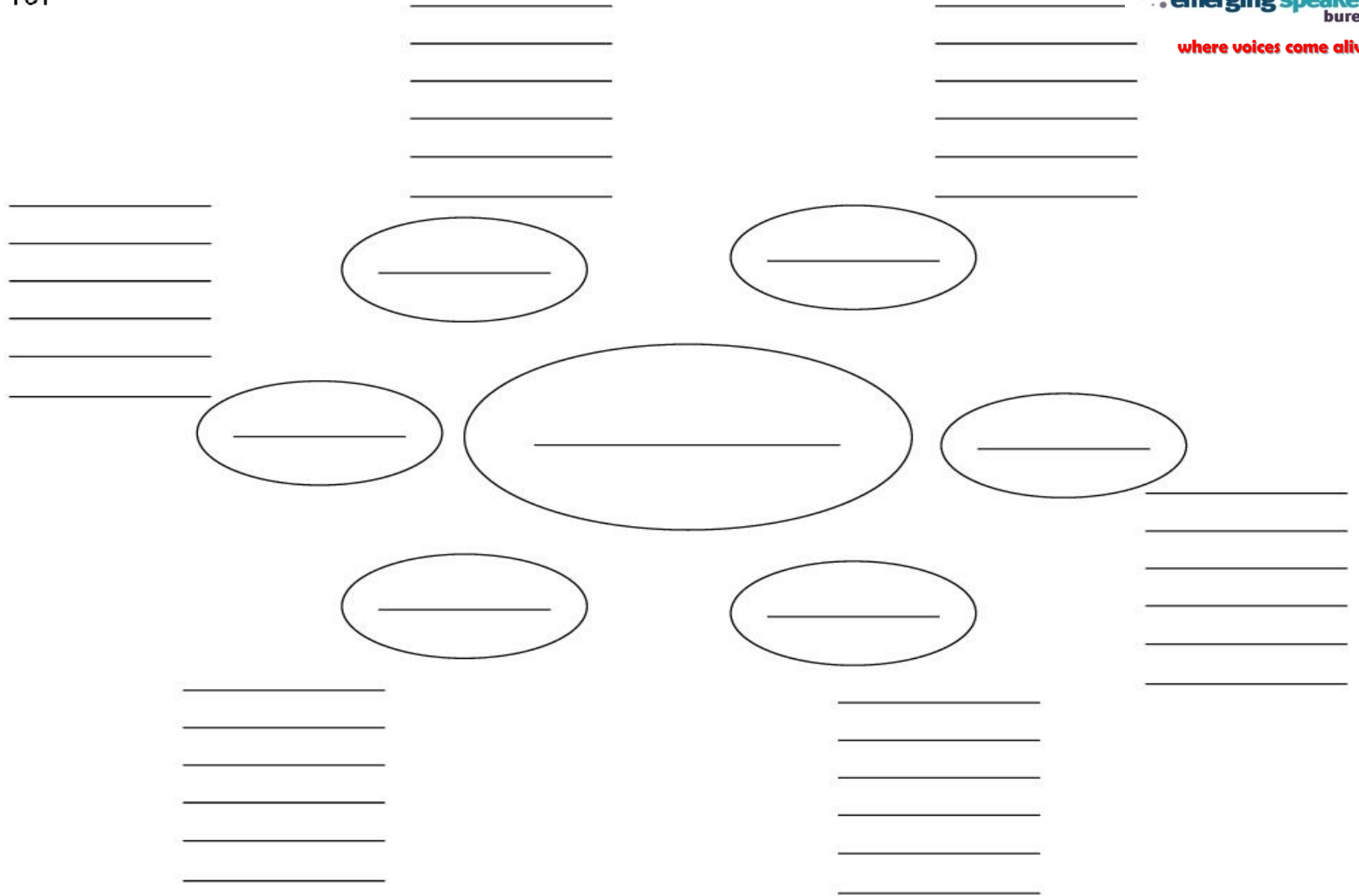
---

---

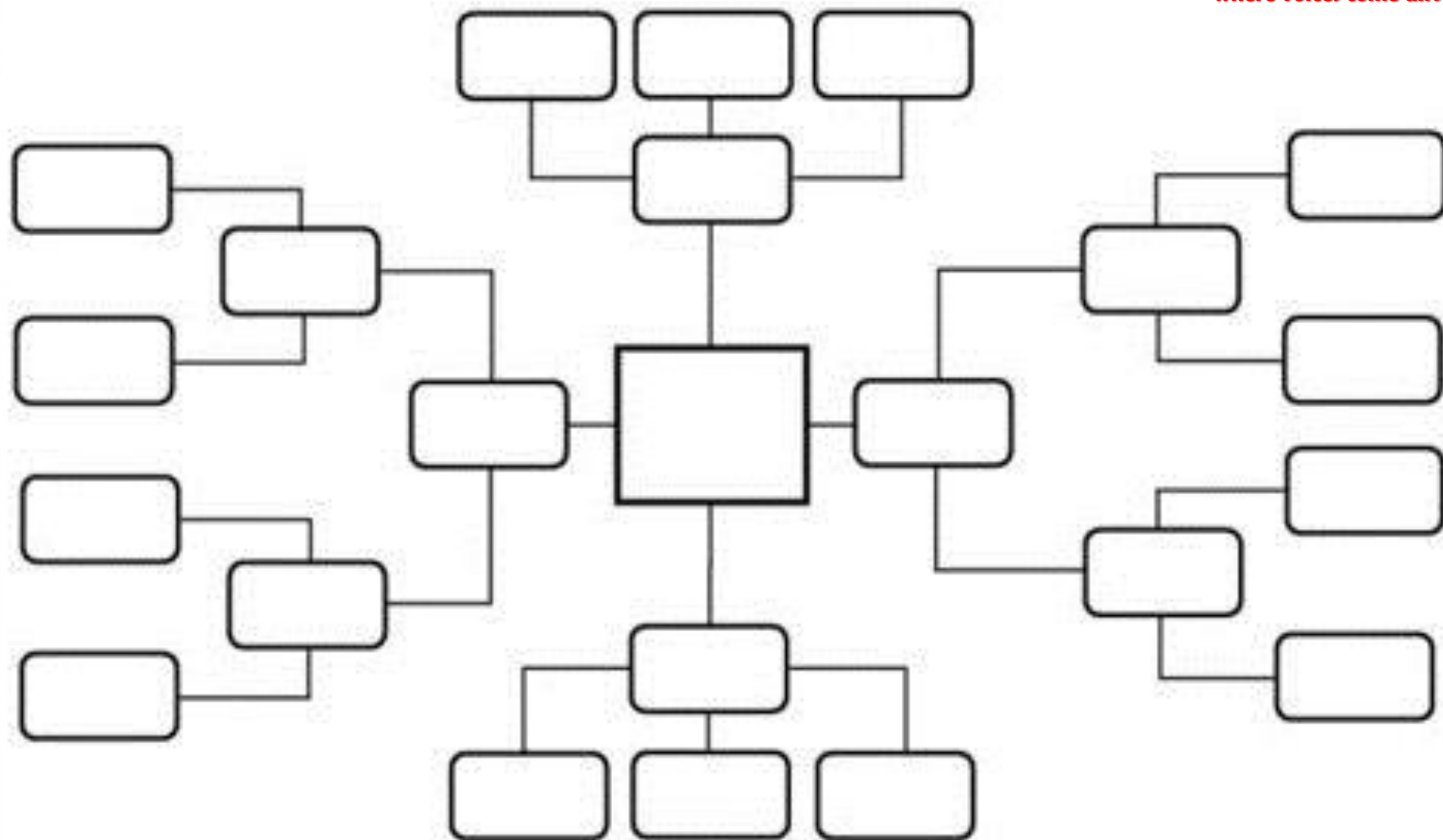
---

---

TOP



The diagram consists of a central oval with a horizontal line inside. Surrounding it are six smaller ovals, each also containing a horizontal line. The ovals are arranged in a circle around the center. There are several sets of horizontal lines for writing notes: one set of five lines on the top left, one set of five lines on the top right, one set of five lines on the bottom left, one set of five lines on the bottom right, and one set of five lines on the far right.



Subject:

Date:

# Emerging Speakers Speech Storyboarding

---



---

---

---

---

---

---

---

---

---

---

---

---

---

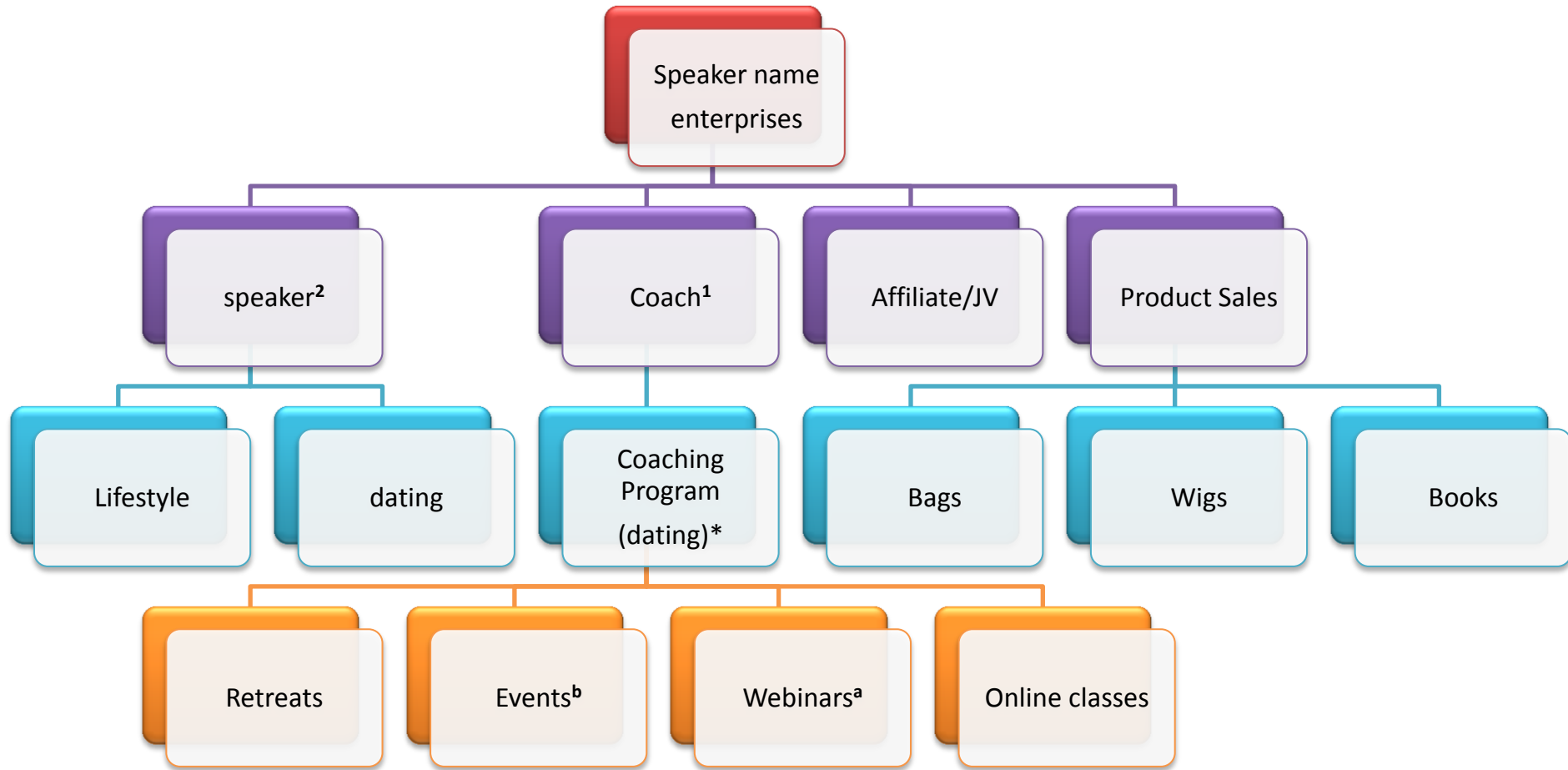
---

---

---

---

---



### **Priorities/Focus:**

- 1. Coaching elements**
- 2. Speaking: to drive into coaching**