



Want to be a TED/TEDx Speaker?

**TEDx Download Pack  
from 4/9 Presentation**

Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do.



- In Memoriam October 5th, 2011

<http://gapingvoid.com/wp-content/uploads/2011/10/steve-jobs-1011j.jpg>

## The TED Commandments

These ten tips are given to all TED Conference speakers as they prepare their TEDTalks. They can help your TEDx speakers craft talks that will have a profound impact on your audience.

- 1. Dream big**  
Strive to create the best talk you have ever given. Reveal something never seen and heard before. Do something the audience will remember forever. Share an idea that could change the world.
- 2. Show us the real you**  
Share your passions, your dreams, your fears. Be vulnerable. Talk about failure as well as success.
- 3. Discuss complex issues in plain talk**  
Don't try to dazzle people with your intellect or speak in abstractions. Explain everything. Give examples. Tell stories. Be specific.
- 4. Connect with people's emotions**  
Make us laugh! Make us cry!
- 5. Don't flaunt your ego**  
Don't boast. It's the surest way to switch everyone's attention off.
- 6. No selling from the stage!**  
Unless TED specifically asks you to do so, do not talk about your company or organization. Don't even think about pitching your products or services or asking for funding from stage.
- 7. Feel free to comment on other speakers' talks**, to praise or to criticize. Controversy energizes!  
Enthusiastic endorsement is powerful!
- 8. Don't read your talk**  
Notes are fine. If the choice is between reading or rambling, then read.
- 9. End your talk on time**  
Doing otherwise is to steal time from the speakers who follow you. We won't allow it.
- 10. Rehearse your talk** in front of a trusted friend for timing, clarity and impact.

# Questions? More Information?



*The Emerging Speakers Bureau exists to grow Professional level speakers in NJ & PA*

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*We are destined to be the goto source for regional speakers. How can we help you?*

**Rae-Ann Ruskowski,**

Coach / Consultant and Emerging Speakers Bureau Chair

[RA@Rae-AnnRuskowski.com](mailto:RA@Rae-AnnRuskowski.com)

[linkd.in/Rae-Ann](https://linkd.in/Rae-Ann)

888-724-7517

@RARuskowski

**Website:** [SJSpeakersBureau.com](http://SJSpeakersBureau.com)

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